# Where Knowledge Meets Nutrition for a Healthier Life

Nutrition Solutions specially Designed to address needs for Indian Population



## SCIENCE FOR Healthy Life!





#### **ZANTUS FOUNDING TEAM**

### DEEP TECHNICAL KNOWLEDGE, COMMERCIAL STRENGTH AND A STRONG INDUSTRY NETWORK



**Dr. Ganesh Kadhe**Founder & Director

Medical Post Graduate (MBBS, MD) with 27+ Years Of Industry Experience.

Led Clinical Development and Registration of 20+ Molecules, and Global Launches of 100+ Drugs, Devices, and Nutrition Products. Contributed to 50+ Clinical Studies & Authored 40+ Research Papers.

Worked Closely with ICMR, FSSAI, and Other Key Institutions, Shaping Policies and External Environments to Benefit Stakeholders.









Portfolio Innovation, Clinical Research with Scientific Engagement



Dr. Vaibhav Kulkarni Founder & Director

26+ years in Regulatory Affairs across Drugs, Devices and Foods for Multiple MNCs.

Led the Shaping of Indian Food, Nutraceuticals, and Device Laws; Board Member for Various Associations like HADSA, Global Chair for ILSI, CCC Member for ASCI, and Governing Member (FICCI and CII).

Winner of 10+ Global Awards including UN's Honoris Causa and Rashtriya Ashoka Samman (MoCI).





J&J sanofi

Product Registration,
Food (FSSAI) and
Drug (CDSCO) Regulation
Expertise, Supplier Network



**Arindam Biswas** Founder & Director

25+ years in Healthcare Nutrition Sales, Marketing and GTM strategy; Ex-MNC Leadership across South Asia.

Successfully Scaled Multiple Brands, Launched 20+ Innovative Products, and Built Strong B2B as well as DTC Commercial Models Driving Sustainable Growth.

Expert in Digital Transformation, Advanced Sales Force Automation, and Customer-Centric Strategic Growth Execution.









Strategic Marketing, Business Development, Commercial Excellence

## INNOVATION, COLLABORATION AND COMMERCIALIZATION MADE SEAMLESS





Socium Platform B2B Product Development and Knowledge Partnership from Conceptualization to Commercialization



Nutra Bridge Platform

Evidence-Based, Innovative Nutrition Pipeline



**Securus Platform** 

Product Licensing, Regulatory Advocacy Supported by Strategic and Operational Strength





Low-Carbohydrate, High-Fiber with Plant Protein

Reducing Carboly drates & Cravings ... mindfully !!!



High fiber-to-carb ratio, better than Indian millets

Reduces Post-meal Sugar Spike and Cardiovascular Risk



Leucine from Whey Protein

Helps in Maintaining Muscle Mass



Rich in Linoleic Acid

Reduces the Risk of Diabetes



No Artificial Sweeteners

As per World Health Organization (WHO) Guidelines

For more details visit us at: www.reducarb.in







Ashwagandha with a Triple Protein blend improves energy utilisation



with high levels of vitamin D support cellular immunity



Natural goodness of Ashwagandha helps relieve stress and reduce anxiety

**Better Mood** 

Combined power of





info@zantuslifesciences.com







